

## New product restores dull and discoloured headlights



Wynn's NZ General Manager Mike Lightfoot with the new Wynn's Headlight Restorer product.

Wynn's, a division of Illinois Tool Works, Inc., headquartered in Azusa, Calif., has launched a professional car care product that restores dull and discoloured plastic headlight facings so they look and perform like new.

Wynn's new Headlight Restorer uses a two-step process that begins with a unique abrasive that removes imbedded road dirt, grime and contaminants without damaging plastic surfaces. Next, a coating is applied that seals and protects surfaces from further deterioration. The final result is headlight facings that not only sparkle, but are safer because they perform the way they were originally designed. The product also saves consumers money by eliminating the need to buy new headlight assemblies.

The new Wynn's Headlight Restorer product is now available for sale in New Zealand through Repco outlets for a recommended retail price of \$69.95.

For more information on Wynn's Headlight Restorer, as well as the complete line of Wynn's automotive car care products, Contact Wynn's New Zealand on 09-377-4006 or contact your local Wynn's representative.

### About Wynn's

Wynn's traces its history to 1939 when the original Wynn's Friction Proofing Oil Treatment<sup>®</sup> formula was first developed and introduced to the automotive market. Over 65 years following the introduction of that single product, Wynn's has grown to become a leading worldwide manufacturer and marketer of innovative, groundbreaking automotive specialty chemicals and service equipment, as well as Complete Automotive Maintenance Programmes and Wynn's Advanced Vehicle Equipment. For more information, log on to [www.wynnsnz.co.nz](http://www.wynnsnz.co.nz)

## No excess on theft announced by motorcycle insurer

Star Insurance, the NZ specialist motorcycle insurer believes that DatadotDNA reduces the risk of theft to a point that it will waive the theft excess for any bike stolen on which DataDotDNA has been applied.

"We believe that the DataDotDNA is such a deterrent to theft, Star Insurance is waiving the theft excess which can be as high as \$2,000" says Philip Newall, General Manager of Star Insurance.

In partnership with Recordit Limited, Star will be promoting the 'Nil Excess on Theft' benefit through a mailing to their existing customer base, via the Recordit website and through selected Motorcycle retailers.

Recordit Limited is the National Distributor of DataDotDNA kits to all markets in NZ other than Motor Vehicles. DataDotDNA for the Motor Vehicle market is distributed by DataDot Technology New Zealand Ltd.

DataDotDNA are tiny discs almost invisible to the naked eye, about the size of a grain of sand, on which data including a unique PIN number is laser etched. Suspended in an adhesive solution the DataDotDNA is either brushed or sprayed on to overt and covert locations on Motorcycles, ATV's, Quads, Farm Bikes and accessories.

The adhesive in which the DataDotDNA is suspended, dries clear when applied and contains an Ultra Violet trace which allows Police with a UV light to locate the DataDotDNA and then read the information on the DataDotDNA with a small magnifying device.

Once purchased the unique PIN number is recorded on the Recordit/DataDotDNA National Database. This database is a secure web based facility where purchasers of DataDotDNA log their contact details plus identification information such as VIN or Serial numbers of items to which they have applied DataDotDNA. All Police computers



throughout New Zealand have direct access to the Recordit/DataDotDNA National Database.

Once Police recover stolen property on which they locate the presence of DataDotDNA with the assistance of a UV light source, they are able to instantly identify the owner of the recovered property. This assists in the return of property to its rightful owner and also helps with potential prosecution of offenders.

DataDotDNA is used extensively on Motor Vehicles particularly Subaru, Holden HSV and Ford FPV. A drop of some 93% is reported in the theft rate in Australasia of certain Subaru and HSV models since DataDotDNA has been fitted.

DataDotDNA is sold in 'Do-It-Yourself' kits, including a Patented Spray kit, by selected Motorcycle retailers as well as being available direct from the Recordit website.

### About Star Insurance

Star Insurance is a specialist 'Motor Cycle Only' insurer.

### About DataDotDNA

DataDotDNA is manufactured by DataDot Technology Limited, a publicly listed Australian company. DataDotDNA technology has gained acceptance around the world and is currently sold in Australia, UK/Europe, USA, Canada, South Africa, Indonesia, Taiwan, Thailand, Hong Kong, China, New Zealand, Russia and Poland. DataDotDNA customers include a number of major vehicle suppliers in various regions including Audi, Nissan, BMW, Subaru, Ford Performance Vehicles, Porsche, Holden Special Vehicles, Isuzu, Avis, Mitsubishi, Toyota and VW.

### About Recordit Limited

Recordit Limited, a New Zealand private company, is the National Distributor of DataDotDNA kits to all markets other than Motor Vehicles. Recordit is registered under the Private Investigators and Security Guards Act and is a member of the New Zealand Security Association. ■